Taylor B Hogan

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SKILLS

React | Redux | JavaScript | Python | Flask | Express.js | SQL | Sequelize | SQLAlchemy | PostgreSQL | HTML5 | CSS3 | Git | Docker | Heroku | Mocha | Pytest | Adobe CC

PROJECTS

Zipcamp (JavaScript, Express, React, Redux, CSS3, PostgreSQL, Google Maps API)   Live **|** GitHub
Explore our public lands and keep track of the spots you discover. Inspired by HipCamp.
- Designed highly reusable React components to ease development and provide a unified UI throughout the application
- Integrated Google Maps API in creating drag & drop component to give users an easy & familiar mapping experience

GoodSeeds (JavaScript, Express, CSS3, Pug HTML templates, PostgreSQL, AWS S3)   Live **|** GitHub
A delightful houseplant discovery and tracking app. Inspired by Goodreads.
- Utilized AWS S3 to implement user image uploads reducing server load and allowing for scalability of image services
- Leveraged CSS3 to create a responsive and intuitive user experience when navigating throughout the application

Achievement (Python, JavaScript, React, Redux, CSS3, PostgreSQL)   Live **|** GitHub
A beautiful minimalist habit tracker.
- Customized React-Color-Picker component to implement a hue slider to give users autonomy in their UI display
- Manipulated datetime objects to generate novel iterables to simply and intuitively display a user's progress over time

Quickstarter (Python, JavaScript, React, Redux, CSS3, PostgreSQL, AWS S3, Docker)   Live **|** GitHub
A very, very close replica of Kickstarter.
- Leveraged React hooks & dynamic CSS to replicate Kickstarter's smooth, intuitive UI for a fun & easy user experience

EXPERIENCE

Yosemite National Park | *Website Development Assistant*   *Sep '21 – Present* | **Mariposa, CA**
- Design and implement an intuitive, effective UI to make accurate park information clearly accessible to all constituents
- Engineer scripts and implement easy-to-use UX in Google Workspace for faster, more automated event management

Downeast Cider House | *Sales Operations Manager*   *Jan '16 – Dec '19* | **Boston, MA**
- Worked independently and in coordination with VP of Sales to onboard, train, manage, track, & incentivize a team of 19 salespeople across 12 markets with quality, visibility & scalability (e.g. automation, replicability) as primary drivers
- Implemented & achieved 100% use rate of CRM software to accurately view sales activity & pin to company OKRs
- Analyzed sales behavior data along with sales results data to determine areas of growth & implement plans of attack

Level (Data Analytics Bootcamp) | *Operations, Marketing, & Strategy Co-op*   *Jun '16 – Jun '17* | **Boston, MA**
- Created formal guest speaker program, increasing expert pool from 40 to 400 across 17 classes in 5 regions
- Proactively monitored student feedback to drive improvement while optimizing for scale & flexing between teams

Amazon Web Services | *Event Marketing Specialist*   *Jan '15 – Jun '15* | **Seattle, WA**
- Managed creation of three mobile event apps for 4,500-5,500 attendees each, coordinating across 8 teams
- Provided attendee support for 20+ international events, processing hundreds of email & phone requests daily

EDUCATION

App Academy   **San Francisco, CA**
Curriculum of Study in Web Development (Python and JavaScript)   March – August 2021
- Front-End/Back-End Engineering, Programming Fundamentals, Object-Oriented Programing (OOP), Test-Driven Development (TDD), Agile/SCRUM Methodologies, Systems Design and Architecture, Coding Best Practices

Northeastern University   **Boston, MA**
Bachelor of Science in Business Administration (Concentration: Social Entrepreneurship)   Class of 2017